

EVENT PROGRAM

Time	Activity
08:30am	<p>Arrival and Registration</p> <p>Welcome remarks by moderator: John Ndabarasa International Trade Centre (ITC), NTFIV Project</p>
09:00am	<p>Opening Address</p> <p><i>Speaker:</i> Patrick Kagenda, Chairman, Alliance for Trade in Information-Technology and Services (ATIS). <i>Speaker:</i> Dr. Elly Twineyo Kamugisha Executive Director, Uganda Export Promotion Board (UEPB)</p>
09:15am	<p>Official Address-Guest of Honor</p> <p><i>Speaker:</i> Hon. Amelia Kyambadde Minister, Ministry of Trade, Industry and Cooperatives <i>"Unveiling the Branding of Uganda and it's potential in export of IT & ITES Services to Africa and Europe"</i></p>
09:45am	<p><i>Session Chair/Moderator:</i> Chairman, Alliance for Trade in Information-Technology and Services (ATIS) Key note speaker: Milou Van Bruggen International Consultant, International Trade Centre (ITC) <i>"Leveraging Uganda's competitive advantage in the continent to promote export of IT and ITES to Africa"</i></p>
10:15am	<p>Panel Discussion;</p> <p><i>Session Chair/Moderator:</i> International Trade Centre (ITC) Speakers: Programme Manager, PSFU Chairman, ATIS Chairperson, ICT Association of Uganda Director SME, UIA Director Marketing, UEPB</p>
10:45am	<p>Press Briefing on Uganda's Export Development Agenda including;</p> <ul style="list-style-type: none"> ▪ Unveiling Uganda Value Proposition to Africa ▪ Unveiling Uganda Value Proposition to Europe
10:45am	TEA BREAK
11:30am	<p>Panel Discussion;</p> <p><i>Session Chair/Moderator:</i> National Information Technology Authority of Uganda (NITA-U) Speakers: Representative: Uganda Coffee Development Authority Representative: Uganda Cocoa Development Association Representative: Uganda National Young Farmers Association Chief Executive Officer, 3D Tracking Chief Executive Officer, Akello Banker</p>
12:00pm	<p>Panel Discussion;</p> <p><i>Session Chair/Moderator</i> Uganda Export Promotion Board</p>



CBI
Ministry of Foreign Affairs



International
Trade
Centre

	Speakers; Uganda Development Bank DFCU Bank Housing Finance Bank NCBA Uganda CBI, Finance for ICT Consultant
12:30pm	LUNCH
Afternoon	B2B Linkages
Evening	ICTAU LAN